

# Mayor Matthew A. Pacifico

## Monthly Update - September 2017



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Fall is almost here and once again, students from all over the City are back in school.

I want to remind all residents to be aware of our school students, who are walking and riding the buses. Please follow the posted speed limit signs, especially in the various school zones; yield to pedestrians in crosswalks; pay attention to school crossing guards and their signals; and be aware of school buses and frequent stops.

For students, make sure you are appropriately utilizing the crosswalks, wait for the signal to cross busy intersections, and cross in the designated locations.

Maintaining traffic safety, especially during the school year, is a community effort!



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## My Healthy Hometown

The City of Altoona, in collaboration with the National League of Cities, is now offering its residents a free prescription discount card. The card is free to all Altoona residents, regardless of age, income, or existing health insurance. However, please note, this is not an insurance card.

By using this discount card, on average, insured and non-insured residents can save up to 24% for each prescription, which can also be applied toward a deduction in co-pays and will apply to certain pet prescriptions. This discount card cannot be used in addition to Medicare D.

To discover the savings and learn more about the program, print a discount card, check prescriptions prices, and locate participating pharmacies, please go to: <http://info.caremark.com/nlc> or call toll-free at 1-888-620-1749.

Residents may also pick up a discount card at the following locations:

- Altoona City Hall, Office of the Mayor, 1301 12th Street, Suite 200 and City Manager/City Clerk's Office, Suite 100.
- Altoona Area Public Library, 1600 5th Avenue.
- Blair Senior Services Inc., 1320 12th Avenue.
- Blair Community Action Agency, 2100 6th Avenue.

More information about the program can be found by clicking here:

**My Healthy Hometown Prescription Discount Program**

## **Accepting Applications for the Mayor's Youth Council**

The application period for the Mayor's Youth Council is now open!

Mayor Matt Pacifico established a Mayor's Youth Council (MYC) to engage more young people in the community.

The purpose of the MYC is to provide area high school students the opportunity to share their ideas and concerns about issues young people face today. From advising the Mayor on key priorities to acting as a liaison between the school hall and City Hall, the MYC works together to give a voice to young people across our community.

Similar initiatives are currently ongoing in cities around the country, as well as national youth conference held yearly by the National League of Cities in Washington, D.C.

The Mayor is seeking an engaged group of approximately 20 high school juniors and seniors from across Altoona to participate on the MYC. In order to be considered for participation, interested students will need to complete an application and provide two letters of recommendation.

The application will be open to junior and senior students who attend the Altoona Area High School, Bishop Guilfoyle High School, and Great Commission Schools. The MYC will take place during the school year and will require that students apply on a yearly basis to participate.

Students will meet once a month at approximately 3:15p.m. for one hour. The meeting location will alternate between Altoona Area High School and Bishop Guilfoyle High School each month. The MYC will officially meet in November 2017.

**The deadline to submit applications and recommendation letters will be Friday, September 29, 2017.**

For questions, please contact Stephanie Burgess, Legislative Aide to Mayor Matt Pacifico, at [sburgess@altoonapa.gov](mailto:sburgess@altoonapa.gov) or 814-949-2476.

To access the application packet, please click here:

**Mayor's Youth Council Application Packet**

## Seeking Applicants for Blight Task Force

The City of Altoona, in cooperation with the Housing Alliance of Pennsylvania and through a grant received from the PA Department of Community and Economic Development, is undertaking a project to develop a comprehensive strategy to address the impact of blight in our community.

Part of this process is to establish a Blight Task Force, which will meet to discuss the nature and extent of local blight, and identify specific steps for its remediation. The Blight Task Force will be comprised of individuals from local organizations, community associations, the business community, and local residents.

Residents interested in participating should submit a completed application to [sburgess@altoonapa.gov](mailto:sburgess@altoonapa.gov). Applications can be found on the City of Altoona's website: [www.altoonapa.gov](http://www.altoonapa.gov).

**The deadline to apply is September 8, 2017.**

Contact Stephanie Burgess, Legislative Aide to Mayor Pacifico, at [sburgess@altoonapa.gov](mailto:sburgess@altoonapa.gov) or 814-949-2476, with any questions.

**Blight Task Force Application & Responsibilities**

# City Council Meeting - September

City Council will hold its monthly meeting on Wednesday, September 13th at 7:00PM. The meeting will take place at City Council Chambers, 1320 Washington Avenue.

To view the full schedule for City Council meetings for the remainder of the year, click here:

**2017 City Council Meeting Schedule**

## ZombieTown USA



Calling all zombie fans! ZombieTown USA is gearing up for its second annual invasion in Downtown Altoona October 6 - 7, 2017.

ZombieTown USA is a collaboration between our local businesses, non-profits, city leaders, and volunteers. The goal is to celebrate and promote the diverse community, support local arts, culture, and the local economy. ZombieTown USA is for the community, by our community.

Friday's (October 6) Zombie Festivities will take place at the Railroaders Memorial Museum and include:

- Red Cross Blood Drive
- Ghost Hunt
- Music by PennterA (Pantera Tribute Band) and Small Town Horror Show.

Saturday's (October 7) Zombie Festivities will take place around Heritage Plaza and include:

- Zombie Survival Run (**Must register to participate.** Register at [www.zombietownusa.com](http://www.zombietownusa.com))

- Altoona's First Halloween Parade
- Vendors
- Art exhibits
- Zombie costume contests
- Food Bank collection drive
- Kids Zone
- Altoona Mirror will present music by Agent Smith "Alice in Chains" Tribute
- Outdoor nighttime showing of the original "Night of the Living Dead."

Additionally, ZombieTown USA will once again host students from horror and special effect make-up legend Tom Savini's School of Special Make-Up Effects in Pittsburgh. They will be on hand to provide realistic zombies throughout the event.

Please visit ZombieTown USA's website for more information and to keep up-to-date on new events being added:

**ZombieTown USA**

## National Night Out Success

Altoona's National Night Out was a significant success. Over 700 people attended the event on August 1st to meet local law enforcement and first responders; learn more about what they do; sample local food vendors; and hear music from "Kicked In."

Our thanks to APD Chief Freehling and her officers for their hard work in making the first National Night Out event in Altoona a success!



Residents meet with Altoona Police Chief Freehling and various National Night Out personnel, while Councilwoman Christie Jordan does face-painting for the young attendees.



Young residents learn more about firefighter equipment from the Altoona Fire Department.

## Celebrate Altoona Night

Our sincerest thanks to the Altoona Curve for a successful "Celebrate Altoona Night" at the Curve game on August 10th! City employees and game attendees were treated to an Altoona-themed night, and a special baseball card giveaway, which depicted LOCO representing the various departments of the City.

Special thanks to the Altoona Curve's Mike Kessler, Director of Marketing & Promotion and Nate Bowen, Director of Group Sales/Broadcaster for all of their hard work and time in putting together "Celebrate Altoona Night!"

Mayor Matt Pacifico threw out the first pitch of the evening, along with Altoona Police Department Officer Aaron Baker. Mayor Pacifico also presented the Curve with a Proclamation for their efforts and dedication in creating the evening, as well as a Key to the City to LOCO for his help in creating the baseball card giveaway.

Additionally, the City unveiled its partnership with the National League of Cities My Healthy Hometown prescription discount card program at the game. Representatives from the National League of Cities and the



Pennsylvania Municipal League were on-hand to answer questions about the program and pass out free prescription cards to game attendees.



## Farm2Fork Event

The Blair Conservation District is hosting its Farm2Fork Dinner on September 23rd from 6:00p.m. to 9:00p.m. at the Railroaders Memorial Museum.

The evening's food will be prepared by Mandi Horn of Horn O Plenty, with music by Mama Corn. The evening's festivities will include Guest Speaker Robert Junk, Director of Marketing with Republic Food Enterprise Center; Locally sourced Harvest-Style dinner; coffee from the Clay Cup; and beverages from Woody Lodge and Oak Springs wineries.

Preregistration is required and tickets are available for \$35. More information about the event, including where to purchase tickets, are included on the flyer below.

# Farm2Fork

## Ditch the drive-thru tonight

SEPTEMBER 23, 2017  
6PM-9PM

@ RAILROADERS  
MEMORIAL MUSEUM

Music by:  
Mama Corn



Food prepared by:  
Mandi Horn  
of Horn O Plenty

Hosted By:

Blair Conservation District

The night's festivities include:

Guest speaker Mr. Robert Junk

Director of Marketing with Republic Food Enterprise Center

Locally Sourced Harvest-Style Dinner

Clay Cup Coffee

Wine sold by glass or bottle from Woody Lodge and Oak Springs wineries

Attire: Casual

Preregistration and payment is required.

**\$35/ticket**

TO REGISTER:

(814)696-0877 x3329

[bfutrick@blairconservationdistrict.org](mailto:bfutrick@blairconservationdistrict.org)

TICKETS AVAILABLE AT:

1407 Blair St, Hollidaysburg, PA 16648

OR

BUY ONLINE: <https://goo.gl/R96CgW>

Registration Deadline: September 8th



## Fall Taste of Downtown Altoona

The 2nd Annual Fall Taste of Downtown Altoona will take place Sunday, October 15, 2017. Doors open at 3:30 p.m. and will feature special guest,



singer Josh Gallagher. Participants can pick up wristbands at the Discovery Center and proceed on a walking tour of downtown.

Participating restaurants include: Tac-o the Town, Dickey's Barbecue Pit, Zoë Cafe, The Clay Cup, Club Car Cafe, Mountain View Farms & Sausage Co., Wingate, Railroad City Brewery, Salsa's Food Truck, Two 20 Studios, 1402 1/2 Bakery & Lunchroom, and Gary's Groceries.

Tickets at \$30 and can be purchased at the following locations:

- ACT-1213 12th Street
- Southern Allegheny Museum of Arts-1210 11th Street
- Blair County Arts Foundation-1212 12th Avenue
- Altoona Area Public Library-1600 5th Avenue
- Blair Concert Chorale-1212 12th Avenue
- Allegheny Ballet Company- 1415 11th Avenue #2
- Altoona Symphony Orchestra-1331 12th Avenue #107

Proceeds from the Blair County Arts Foundation, Altoona Community Theatre, Southern Alleghenies Museum of Art, Allegheny Ballet Co., Altoona Symphony Orchestra, Altoona Public Library, and Blair Concert Chorale.



**Second Annual**

# Fall Taste of DOWNTOWN ALTOONA

*with Josh Gallagher*

**Sunday, October 15, 2017**  
Doors open @ 3:30pm • \$30 per ticket

- Food samplings at all participating restaurants
- Receive your wristband at the opening reception to be held at the Heritage Discover Center at 3:30pm w/complimentary beer, beverages, and appetizers plus meet and greet w/Josh Gallagher
- **Participating Restaurants:**  
Tac-o the Town • Dickey's Barbecue Pit • Zoë Cafe  
The Clay Cup • Club Car Cafe • Salsa's Food Truck  
Mountain View Sausage Co. • Two 20 Studios  
Wingate • Railroad City Brewery • Gary's Groceries  
1402 1/2 Bakery & Lunchroom
- **Proceeds Benefit:**  
Blair County Arts Foundation • Altoona Community Theatre • Southern Alleghenies Museum of Art  
Allegheny Ballet Co. • Altoona Symphony Orchestra  
Altoona Public Library • Blair Concert Chorale

## Menu

<b>Tac-o the Town</b> Taco Salad	<b>Wingate</b> Soft Pretzel Bites w/Beer Cheese Sauce
<b>Dickey's Barbecue Pit</b> Beef Brisket Smokestack Asiago Creamed Spinach Baked Potato Casserole	<b>Railroad City Brewery</b> On Tap Beer Tasting
<b>Zoë Cafe</b> Walking Crepes Acai Bowls	<b>Salsa's Food Truck</b> Street Taco w/choice of Steak, Chicken, or Pastor
<b>The Clay Cup</b> Pumpkin Chai London Fog Stowaway	<b>Two 20 Studios</b> Wine Tasting
<b>Club Car Cafe</b> Pumpkin Latte PSU Bakery Cookies	<b>1402 1/2 Bakery &amp; Lunchroom</b> Sneak Peek of Bakery Renovation w/Sampling of Baked Goods
<b>Mountain View Farms &amp; Sausage Co.</b> Farm Raised, Handmade Hot & Sweet Sausage w/ Grilled Peppers & Onions	<b>Gary's Groceries</b> Meatball Sliders Hoagie Samplers Meat/Cheese Platters Bottled Water & Soda

Design by  
**J6** J Grant Design  
Johnstown, PA | [www.jgrantdesign.com](http://www.jgrantdesign.com)

**Mayor Matthew A. Pacifico**

SHARE

TWEET

FORWARD

**Altoona City Hall**

**1301 Twelfth Street, Suite 200**

**Altoona, PA 16601**

**mpacifico@altoonapa.gov**

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